



For Immediate Release

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Dog Days of Denton Celebration adds yappy hour to the festivities

This year dogs and their best friends can enjoy “yappy” hour at the Dog Days of Denton Celebration on Friday, May 29 as the festival extends its hours to include some evening shade. “This is the first year to have evening hours on a Friday and we hope it will add another option for attendees to visit the festival,” said Christine Gossett, co-director for the Dog Days of Denton Celebration. Festival hours this year are Friday, May 29th, 5 p.m. to 8:30 p.m. **and** Saturday, May 30th, 8:30 a.m. to 4 p.m..

The celebration features the same traditional fun both Friday night and Saturday, with some activities and contests featured on Saturday only. Attendees can take in live music, “dancing with the dogs” performances by T.C. Cappel, and demos and tips from professional dog trainer Melissa Heeter at the Purina Pro Plan Rally to Rescue exhibit. The Glamfur photos, arts/crafts booths, pet care information and adoptions, the “Heinz 57” contests, festival foods and more will also be featured on both Friday night and Saturday. *(Check the schedule on the website for any updates or changes to the contest and entertainment schedule).*

Saturday’s schedule includes the Pet Tricks, Dog Singing, and “Heinz 57” contests between the hours of 10 a.m. and 1:30 p.m., as well as the popular Spokesdog Pageant which will be held around the noon hour. Attendees can also try their dog’s skills on the agility course until noon with donations going to the Denton Animal Shelter Foundation fund. For spokesdog pageant guidelines, contest and entertainment schedule updates, please visit the website www.dogdaysdenton.com.

Dog Days of Denton is proud to have the **Purina® Pro Plan® Rally Across America tour** at this year’s festival. The tour is dedicated to finding homes for animals in need and includes a professional trainer providing tips and pet personality information and more on Friday night and Saturday. On Saturday several pet rescue organizations from the Dallas/Fort Worth area will be in attendance so attendees can learn more pet rescues and adoption of cats and dogs. The tour will help the Pro Plan Rally to Rescue™ campaign inch closer to the goal of securing loving, forever homes for 300,000 animals across the country by the end of 2009 (building upon 227,000 successful adoptions to date).

The Dog Days of Denton Celebration will be held in the north end of ***Quakertown Park at 321 E. McKinney Street*** in downtown Denton. The Dog Days of Denton Celebration offers free general admission. For more information on the event please visit www.dogdaysdenton.com.

The Dog Days of Denton Celebration requires that ALL dogs be kept on a leash at all times and must have current vaccinations. Dog Days of Denton Celebration is presented by Purina Pro Plan, Denton Municipal Electric, and the *Denton Record-Chronicle* with the support of Denton County Animal ER, Starbucks Coffee, Advanced K9 Concepts, Inc., Petco, Southridge Animal Hospital and Windsong Kennels and is funded in part by the City of Denton. For pet-friendly overnight accommodations, please check the www.dogdaysdenton.com website for special rates, call the visitor hotline toll-free at 866/DENTONTX or visit www.discoverdenton.com.